



BIG DAWG THROWING CLUB

2026 CORPORATE SPONSORSHIP PACKET

Building stronger throwers. Building stronger young people.
Investing in Athletes. Building Leaders. Strengthening Our Community.

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2026 Season

WHO WE ARE

Big Dawg Throwing Club (BDTC) is a Southern Illinois youth track and field organization committed to developing athletes in the shot put and discus through elite coaching, structured strength and conditioning, and year-round athletic development.

Our mission goes beyond performance. We develop disciplined, confident, and accountable young people by teaching the values of hard work, leadership, resilience, and integrity. Through mentorship, competition, and travel opportunities, we help athletes build the skills needed to succeed in both sport and life.



OUR PROGRAM

- Elite Shot Put Coaching
- Elite Discus Coaching
- Strength & Conditioning
- Competition Preparation
- Year-Round Athlete Development

OUR PURPOSE

To provide young athletes with the coaching, mentorship, and opportunities needed to reach their highest potential while building character that lasts far beyond athletics.

WHY IT MATTERS

Every athlete deserves the opportunity to compete, grow, and pursue excellence regardless of financial circumstances. Community partnerships help BDTC remove barriers and create life-changing opportunities for young athletes throughout Southern Illinois.

OUR MISSION

Big Dawg Throwing Club exists to develop exceptional young throwers through elite coaching, structured strength and conditioning, technical instruction, and meaningful mentorship.

Our mission extends far beyond the throwing circle. We are committed to developing disciplined, accountable, resilient, and confident young people who are prepared to succeed in athletics, education, and life. Every practice is designed to teach work ethic, leadership, responsibility, perseverance, and respect while helping athletes reach their highest competitive potential.



DISCIPLINE

Building consistent habits through structured training.

LEADERSHIP

Teaching athletes to lead by example on and off the field.

CHARACTER

Developing integrity, accountability, and resilience through sport.

EXCELLENCE

Pursuing continual growth in competition, academics, and everyday life.

WHY SPONSORSHIP MATTERS

Every young athlete deserves the opportunity to pursue excellence, regardless of financial circumstances. Community partnerships allow Big Dawg Throwing Club to remove barriers that often prevent athletes from reaching their full potential.

Your sponsorship directly supports training, competition, travel, equipment, and athlete development while helping build disciplined, confident, and responsible young people. Every contribution creates opportunities that extend far beyond the throwing circle.



Every dollar invested in BDTC is invested directly into the development of young athletes and the opportunities that help them succeed.

YOUR SUPPORT PROVIDES

- Meet Registration Fees
- Athlete Travel & Lodging
- Training Equipment
- Team Uniforms & Gear
- Athlete Scholarships

YOUR IMPACT

Your investment helps BDTC athletes compete at the local, regional, and national levels while building confidence, discipline, and lifelong opportunities through sport.

COMMUNITY INVESTMENT

When you support BDTC, you invest in Southern Illinois youth. Together, we develop athletes who represent our communities with pride, integrity, leadership, and character.

BUILDING THE FUTURE

Every sponsorship helps create opportunities that extend beyond athletics by developing stronger athletes, stronger leaders, and a stronger community.

WHERE YOUR INVESTMENT GOES

Your partnership creates opportunities for young athletes.

TRAVEL & COMPETITION

- Meet Registration Fees
- Hotel Accommodations
- Team Transportation
- Meals During Competition

TRAINING EQUIPMENT

- Throwing implements (Shot puts & Discuses)
- Throwing Shoes & Training Gear
- Practice Equipment
- Safety Equipment

ATHLETE DEVELOPMENT

- Strength & Conditioning Resources
- Coaching & Technical Instruction
- Leadership Development
- Year-Round Training Opportunities

SCHOLARSHIPS & ACCESS

- Financial Assistance for Families
- Competition Scholarships
- Travel Scholarships
- Equal Opportunities for Athletes

Every sponsorship is an investment in the future of Southern Illinois youth. Your support allows Big Dawg Throwing Club to provide coaching, equipment, travel opportunities, and competitive experiences that help athletes grow both on and off the field. Together, we are building stronger athletes, stronger leaders, and a stronger Southern Illinois community.

Your partnership removes barriers and creates opportunities.

ATHLETE DEVELOPMENT

Building complete athletes through elite coaching and year-round development.



TECHNICAL THROWS COACHING

Develop proper shot put and discus mechanics through individualized coaching and technical instruction.

STRENGTH & CONDITIONING

Build explosive power, speed, mobility, and durability through structured strength training.

COMPETITION PREPARATION

Prepare athletes physically and mentally for local, regional, and national competition.

LEADERSHIP & CHARACTER

Teach accountability, discipline, confidence, and respect through sport.

INDIVIDUAL ATHLETE DEVELOPMENT

Every athlete receives personalized coaching based on age, experience, and long-term goals.

COLLEGIATE THROWING EXPERIENCE

Learn from former and current collegiate throwers who bring firsthand competitive experience, technical knowledge, and proven training methods to every practice.

Developing athletes. Building leaders. Creating opportunities.



2026 CLUB MOMENTUM

Building a championship culture in Southern Illinois.

In our first season, Big Dawg Throwing Club has already begun creating opportunities for young athletes throughout Southern Illinois. Our athletes have advanced to USATF Region 7 competition, earned national-level recognition, and gained valuable experience through high-level competition, travel, and mentorship.

Every milestone represents more than athletic success—it reflects our commitment to developing disciplined, confident, and resilient young people. With continued community support, BDTCC is building a foundation for long-term growth and lasting impact.

USATF REGION 7 QUALIFIERS

Amariah Luckey — Discus

Laniya Madison — Shot Put & Discus

Zeke Langan — Shot Put & Discus

Elaina Taylor — Shot Put & Discus

Jaxon Morse (Mott) — Discus

NEW BALANCE ALL-AMERICAN

Joseph Frierdich is a 2x All-American — threw 191' for 6th place, and set a PR of 196'7" which placed him 4th in the nation among sophomores in the discus.

COMPETITIVE TRAVEL

Athletes gained experience competing beyond Southern Illinois at New Balance Nationals in Philadelphia, PA; 1st Round of USATF Junior Olympics in Maywood, IL; 2nd Round of USATF Junior Olympics in Terre Haute, IN; and the Jackie Joyner-Kersey National Showcase in Belleville, IL.

YEAR-ROUND DEVELOPMENT

Continuous technical coaching and strength enhancement is provided by a team of four coaches, each possessing collegiate throwing experience.

GROWING MEMBERSHIP

More young athletes are joining the BDTCC family! We currently have 22 members on the Big Dawg Throwing Club roster, representing various regions across Southern Illinois.

COMMUNITY IMPACT

Building confident athletes while strengthening our local community. Our throwers range from middle school to college, representing Benton, Tamaroa, Sesser, Carbondale, and DeSoto.

Every season builds momentum. Every athlete builds our future.

PARTNERSHIP OPPORTUNITIES

Choose a partnership that helps build the future of Southern Illinois youth throwers.

Every sponsorship directly supports athlete development, competition opportunities, travel, equipment, and the continued growth of Big Dawg Throwing Club.

BRONZE SUPPORTER — \$100

- Website Sponsor Listing
- Social Media Thank You

SILVER PARTNER — \$250

Includes all Bronze benefits, plus:

- Recognition in Club Updates
- Sponsor Appreciation Certificate

GOLD PARTNER — \$500

Includes all Silver benefits, plus:

- Featured Website Recognition
- Dedicated Sponsor Spotlight on Social Media

PLATINUM PARTNER — \$1,000

Includes all Gold benefits, plus:

- Priority Website Recognition
- Featured Sponsor Recognition at Club Events
- Recognition as a Travel Support Partner

CHAMPION SPONSOR — \$2,500+

Includes all Platinum benefits, plus:

- Premier Sponsor Recognition
- Featured Partnership Spotlight
- Recognition as an Athlete Scholarship & Travel Partner

Big Dawg Throwing Club believes strong community partnerships create lasting opportunities for young athletes.

Every sponsorship helps provide coaching, equipment, travel, competition experiences, and mentorship that prepare athletes for success both on and off the field. Together, we are investing in stronger athletes, stronger leaders, and a stronger Southern Illinois community.

Important Tax Information

Big Dawg Throwing Club is an Illinois not-for-profit corporation. Our application for federal 501(c)(3) tax-exempt recognition is currently pending with the IRS. Until that application is approved, contributions are not guaranteed to qualify as charitable tax deductions. Please consult your tax advisor regarding the tax treatment of any contribution.

Become a Partner. Change a Life. Build the Future.

OTHER WAYS TO SUPPORT

Every contribution helps create opportunities for young athletes.

Supporting Big Dawg Throwing Club goes beyond financial sponsorship. Businesses, organizations, and community members can make a meaningful impact by donating services, equipment, meals, travel assistance, and other resources that directly benefit our athletes.



SPONSOR AN ATHLETE

Help cover meet registration fees, travel, or competition expenses.

PROVIDE MEALS

Donate meals or gift cards for athletes during travel weekends.

DONATE EQUIPMENT

Support the club with throwing implements, training equipment, shoes, or uniforms.

TRAVEL SUPPORT

Help provide hotel accommodations, fuel, or transportation assistance.

PROFESSIONAL SERVICES

Printing, photography, videography, medical services, nutrition, marketing, or other professional expertise.

VOLUNTEER & COMMUNITY PARTNERS

Partner with BDTCC by volunteering at events, mentoring athletes, or supporting club initiatives.

Every act of support helps build stronger athletes and stronger communities.

PARTNER WITH BIG DAWG THROWING CLUB

Invest in young athletes. Strengthen our community. Help build the future.



Your partnership provides opportunities that extend far beyond athletics. Together, we can help young athletes develop the discipline, leadership, confidence, and character needed to succeed in competition, in the classroom, and in life.

CONTACT

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READY TO MAKE AN IMPACT?

Contact us today to discuss sponsorship opportunities, athlete support, community partnerships, or customized giving options that fit your organization.

**Building Champions. Developing Leaders.
Strengthening Southern Illinois.**